

TWO PHILA. WOMEN WILL WED BRITONS

Mrs. Margaret Ferreck and Sister, Miss Alfreda Duncan, Heroines in Double Romance

NOTED FOR THEIR BEAUTY

An international romance which will take two of Philadelphia's most beautiful and wealthy young women to England came to light yesterday.

Mrs. Margaret Ferreck, millionaire widow of John J. Ferreck, and her sister, Miss Alfreda Duncan, are the heroines.

WOMAN HURT AT SHORE

Philadelphia Injured and Man From This City Held Joseph Lupowitz, 1600 Callowhill street, was held under \$2000 bail by Magistrate Hand of Ventnor City.

1 No. 12 Console Model L'Artiste Phonograph, formerly priced at \$250. Now \$120. Easy Terms. BLAKE AND BURKART, 8, W. Cor. Eleventh & Walnut Sts.

PHARMACY COURSES LEADING TO WELL-PAYING POSITIONS. The young man or woman anxious to enter upon a professional career, with good remuneration, should confer with us regarding the unusual opportunities offered in practical pharmacy.

Cuticura Soap IS IDEAL For the Hands. Shipment, Telum, etc. everywhere. For sample address: Cuticura Laboratories, Dept. X, Malden, Mass.

REID AND FORT WINDSOR ROOM—1204 Chestnut St. 11 SOUTH 15th ST. Founded In 1894. 33 1-3 Percent Off. A genuine R. & F. reduction event taking in our entire men's clothing stock—most of it from the Kirschbaum Shops.

The Arkansas Traveler

When the "Arkansas Traveler" asked his host why he didn't mend his roof, the reply, though made over half a century ago, is typical of many manufacturers today—"I can't fix the roof when it rains, and when the sun's out, what's the use?"

Last year some manufacturers said, "Business is exceptional, factory working nights. Why advertise for orders that I cannot fill?"

It is the same manufacturers who protest today, "Business is slack; we are cutting down in every direction; can't invest in advertising."

Oversold or undersold—invest now in business insurance for the future.

Business Insurance is known as Good Will. Good advertising not only sells goods—it builds Good Will as an inalienable concomitant.

Advertising space in the Butterick publications is for sale by accredited advertising agencies.

Butterick—Publisher

The Delineator (\$2.50 a Year) The Designer (\$2.00 a Year)

Seen in Chestnut St. Shops. The House of Bailey, Banks and Biddle Company has long been a landmark in Philadelphia, for people from all over the United States when selecting a gift of importance choose this store on account of the superior quality of their Jewelry and Silverware.

STRAWBRIDGE & CLOTHIER

BEGINNING NEXT MONDAY August Sale of Pianos and Player-Pianos

An exceedingly attractive collection of used Upright Pianos (prices starting at \$85.00), used Player-Pianos (prices starting at \$315); also new Pianos and Player-Pianos at reductions of \$50.00 to \$100.00 from former prices.

More New Tricolette Dresses Have Arrived at \$25.00

About two hundred of these serviceable Dresses have just come in—the model sketched is one of several, chiefly in the circular tunic style so graceful in tricolette; some beaded, some embroidered, and one model is braided with narrow soutache braid—\$25.00.

Lovely Silk Frocks \$18.75 to \$25.00. Foulards in dark shades with white printings, with over-drapery of dark crepe Georgette. Crepes de chine in black, navy, white and flesh, made in various tailored effects with plaited tunics.

Fine Cotton Frocks Reduced to \$22.50. Fine imported voiles and dotted Swiss, also fine linens—distinctive models, in a choice of lovely colorings. Some embroidered.

Cotton Frocks Reduced Now \$4.50 to \$11.75. Dark and light voiles, gingham and linens.

Women's Tan Sports Coats \$7.50 Reduced One-third to One-half. Several excellent sports models of tan cloaking—small remaining lots of the season's best-selling numbers.

Odd Lots of Coats—now \$10.00 All Reduced One-third or More, Many Formerly Double This Price. Various lengths, including some in sports length.

The Boys' Clothing Clearance

Continues with many lots of dependable clothing at substantial reductions from this season's prices: Small Boys' Wash Suits—now \$1.00, \$1.50 and \$2.00. Large Boys' Palm Beach Suits—now \$8.75.

The Finest Display of Sports Footwear in the City

That, we learn, is the consensus of opinion of customers who have shopped around for this, now most favored of all, vacation footwear. Among the outstanding features of this matchless collection—NEW SPORTS PUMPS, of mahogany-colored calfskin.

Many Special Values in Shoes for Men, Women and Children

- Women's Pumps—\$2.95. Seamless, tan calf, gun-metal calf and patent leather. Men's Oxfords—\$5.90. Short lines from our regular stock in a variety of attractive styles. Children's Shoes—95c. A variety of styles, discontinued from our regular stock.

New Voile Jumper Blouses

To Wear With the Sleeveless Slip-ons At \$1.65. Just received, fresh from the maker, four hundred fine White Voile Jumper Blouses, especially designed to wear with the fashionable sleeveless Slip-on Dresses.

Still a Good Assortment Remaining from the Sale of Porto Rican Hand-made Blouses at \$2.00 Which Created Such a Stir Last Week.

Our August Sale of Furniture Is Proving Its Superiority

The Furniture Is Entirely New All Arranged in a New Way All Marked at New Low Prices

New-fashioned Furniture at old-fashioned prices—many things at half and less than half former prices! The Furniture Store is wonderfully attractive with its splendid new stock, all rearranged in a more practical and pleasing way than formerly.

Such a display of Furniture has not been shown anywhere for some years—practically all new this year and all marked at less than this year's lower regular prices.

Buy Furniture NOW, but buy only after careful inspection and COMPARISON of Furniture in the various stores.

Reductions Average One-Third in The Clearance of Men's Clothing

The great under-price clearaway, now going on in the Men's Clothing Store, includes more than 4000 Suits, in every wanted fabric and style—all the handwork of our well-known suppliers.

Suits From Our Finer Lines Now \$36.50 and \$44.50. Hart, Schaffner & Marx, Stein-Bloch and "Alco" Suits, including practically every smart, new fabric and style.

"Alco" and other Well-Tailored Suits—\$25.00. A wealth of styles and fabrics—including medium weights for year-around service. Blue Serge Suits—Now \$23.50, \$31.50 and \$38.50.

Three extraordinary groups of Suits for men and young men; well-tailored of all-wool, fast-blue serge. These are from our best manufacturers and all are marked one-third less than early season prices.

Queen-Make House Dresses

Less Than Half Average Values, at \$2.65. Just arrived—surplus lots of the famous QUEEN-MAKE House Dresses and dainty Morning Frocks, in A DOZEN STYLES—closed out to us for quick disposal at \$2.65.

Our Prices for Fine Wilton Rugs are Noticeably Low

They are particularly noteworthy in view of the limited supply now available in the open market. The fact that these rugs have been produced in the finest grades, should warrant immediate purchasing at these prices.

Royal Wilton, 8.3x10.6—\$73.00 and \$78.50. Royal Wilton, 9x12 ft.—\$75.00 and \$82.50. Superfine Wilton Rugs, 8.3x10.6—\$107.00. Superfine Wilton Rugs, 9x12 feet—\$115.00.

Summer Floor Coverings Reduced. Stenciled Colonial Rugs, 8x10 feet—now \$21.00. Stenciled Colonial Rugs, 9x12 feet—now \$26.00.

500 Yards Real Filet Lace Edging Special, 16c to \$1.50 a yard. Just arrived a special under-price purchase of 500 yards of Real Filet Lace Edgings, ranging from the 1/2-inch pieced edge, to 3 1/2 inches wide.